

Crowdsourcing a new way to produce content



- Small Groups
- Close Coordination
- Highly Specialised



- Vast Groups
- Not Coordinated
- Not Necessarily Specialised

Closed Source vs Crowdsourced



5M Articles



65k Articles







Evolution of Crowdsourcing

2001

Knowledge



2004

Experience

facebook

2005

Video



2008

Code



When is Crowdsourcing Possible?

- Large Author Community
- Easy Content Creation
- Easy Merging

Is Interactive 3D Content Viable for Crowdsourcing?

- Large Author Community?
- Easy Content Creation?
- Easy Merging?

Game Engines

1992



Sprites

2D Map

2002



Editor

Full 3D

2012



Visual Scripts

Physics

Active Authors

100

10K

1M

Publishing

- Package one or more fully functional binary
- Design and develop the network stack
- Provision and deploy on server
- Maintain the server

Merging



Is Interactive 3D Content Viable for Crowdsourcing?

- Large Author Community
- Easy Content Creation? / except publishing
- Easy Merging?

DEMO

Really Accessible to non Specialists?

- time consuming
- problems with textures and complex geometries

How to make it more Accessible

- Contribute Texture and Primitives
- Facilitate Collaboration
- Reuse Building Blocks across the System

Outlook

- Free for Education and Research
- Enable Eventually Commercial Application

Alpha Invites

info@intranetstandard.com

http://sigil3d.co